

## CLASSIFIEDS DEAL

### RATES

\$20 per issue

6 issues for \$100  
**(\$20 savings)**

13 issues (1/2 year) for \$200  
**(\$60 savings)**

26 issues (full year) for \$375  
**(\$145 savings)**

### WHO WE ARE...

The Skinnie is a high-quality, full-color, full-size magazine that publishes every two weeks (26 issues each year) and has a two-week shelf life. We have produced more than 85 issues to date. We distribute the magazine to an enthusiastic audience that includes every household in the 31411 zip code (Skidaway Island - The Landings, Modena Island, South Harbor and the other unincorporated properties on the island). Additionally, we serve subscribers all over Chatham County and in approximately 15 states. Our reach far exceeds any other print media outlet that targets our attractive demographic.

Our readers have embraced our editorial style, which is dedicated to quality, thoughtful, unique content. We also feel strongly that our design and look place us in very good stead with regards to other print media in the market.

### Classified Advertising Opportunities

In an effort to bring the attractive services and products offered by businesses such as yours to the population of Skidaway Island, we want to expand our classified advertising section. Our existing advertisers have reported great satisfaction with the results they have enjoyed by maintaining a presence in The Skinnie.



Our latest issue is on sale at The Village Station. Or to see past issues of the magazine, stop by our office on the second floor of the SunTrust Building at 4 Skidaway Village Square.